



05 October 2010

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Senior Vice President of Marketing  
KIDS FIRST!  
112 W. San Francisco St. Suite 305A  
Santa Fe, NM 87501

Ms. Church,

I wanted to take a moment to express the resounding appreciation of the staff of the Lone Star Film Society and our Board of Directors. It has been our continued pleasure to work with your staff to produce impactful educational programming for thousands of children in our city that is the direct result of our joint efforts with KIDS FIRST!

When we joined in partnership with your organization in 2008, we were not prepared for the quality and quantity in programming excellence that you were and are able to provide. Since the genesis of our partnership, we have had the distinct pleasure in bringing the very best in cultural, motivational, and educational programming to the Fort Worth Modern Art Museum, The Kimbell Art Museum, The Fort Worth Museum of Science and History, and Fort Worth Community Arts Center. In addition to programming KIDS FIRST! films in these crown jewels of the Texas Arts culture, your programming has been provided to at-risk and in-need children's groups such as the Boys & Girls Clubs of Fort Worth, Tarrant County Big Brothers and Sisters, the Association of Retarded Citizens, and the Fort Worth Girl Scouts. We have also featured your films to the Kennedy Center's Imagination Celebration and children from the Fort Worth Independent School District.

The summation of this programming has had a direct and qualitative impact on the cultural exposure of thousands of children in our area and has enforced our efforts to use film as a Gateway to the Arts. The board diverse nature of your programming has enabled us to support efforts from our community partners to educate children and adults alike in the vast celebrated differences in global cultural.

As an Arts Administrator, I am very proud to be a partner organization with KIDS FIRST! and hope that you will pass on my sincere gratitude for all that your organization has done for our community to your staff and Board of Directors. Your continued commitment to educational excellence brings credit to the integrity of your staff, the strength of your corporate mission, and your professional reputation in the Arts community.

Respectfully,

John Storm  
Managing Director  
Lone Star Film Society