All-Stars are awarded to titles that...

- Enhance a kid's self esteem.
- Help kids learn better ways to get along with others.
- Enhance a child's reasoning and thinking skills.
- Enhance a child's career aspirations.
- Adds richness to a child's life, teaching him about the arts, sciences, or other cultures.
- Makes a child see a connection with her own life.
- Stimulates a child's curiosity and creativity.
- Enables a child to visit other places or explore other cultures and lifestyles.