Ways to check for stereotypes

- Look at the good guys and the bad buys. What race, gender or age are they?

- Look at the rich and the poor. How do they behave?

- Look at the story line. What is the standard for success?

- Look at problems. How and by who are they resolved?

- What is the role of women? Of minorities?

- Look at the smart characters and the dumb characters. How are they defined?

- Describe the lifestyles of different groups. What type of people are living in what way? Who would you like to be?

- Look at a commercial. What is it selling? How are women, young/attractive young people portrayed?

- Are there any words used to describe someone in a derogatory way? Like what?

Ask yourself:

- Is this true of everyone in that group or profession?

- Is this true of everyone of that race?

- Is this true of everyone of that gender?