



INDIVIDUAL, RETAILER, ORGANIZATIONAL MEMBER

KIDS FIRST!/Coalition for Quality Children's Media ([www.kidsfirst.org](http://www.kidsfirst.org))

Please help support the Coalition's efforts to teach children and parents how to critique media so that they can select what is appropriate and what is not. Your tax-deductible donation promotes quality media for children by supporting:

Our Junior Film Critics Program which teaches children to become critical viewers.

Our KIDS FIRST!® initiative which evaluates, rates and reviews children's media products using volunteer community-based juries.

Our outreach workshops, seminars, conferences and meetings which educate and inform the public about the importance of what kids watch.

Our KIDS FIRST! Film Festival which travels to more than 150 venues nationwide.

Our first ever KIDS FIRST! Film Critics' Search which was launched this year to find 5 kids, nationwide to serve as official KIDS FIRST! Film Critics for one year.

Our first ever KIDS FIRST! Film Critics' Weekend, where we attempt to set a world's record of one million kids "viewing and reviewing" the same film on the same weekend - Nov. 12-14.

For more information, go to [www.kidsfirst.org](http://www.kidsfirst.org).

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Coalition for Quality Children's Media/ KIDS FIRST!®  
112 W. San Francisco St., Suite 305A Santa Fe, NM 87501  
Ph: 505.989.8076; fax: 505.986.8477